

# Fueling Productivity Anywhere

## How Mobility Is Driving Change in IT

With the widespread growth of smartphones and tablets, three out of five workers now say they no longer need to be in the office to be productive.<sup>1</sup> This increased mobility brings many opportunities and challenges to admins, managers and IT departments ... especially as workers are increasingly looking to their own technology to make work simpler.



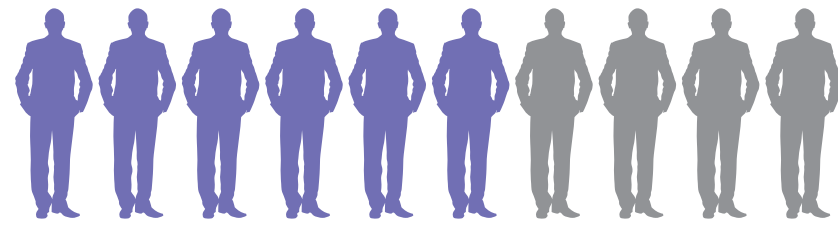
### BYOD (Bring Your Own Device) is big.

**87%** of companies provide mobile workers with devices and cover costs.<sup>1</sup>

**1/2** of mobile workers still use their own mobile devices for work.<sup>1</sup>

### Mobile working is on the rise.

**55%** of companies expect work conducted on a mobile device to increase over the next year.<sup>2</sup>



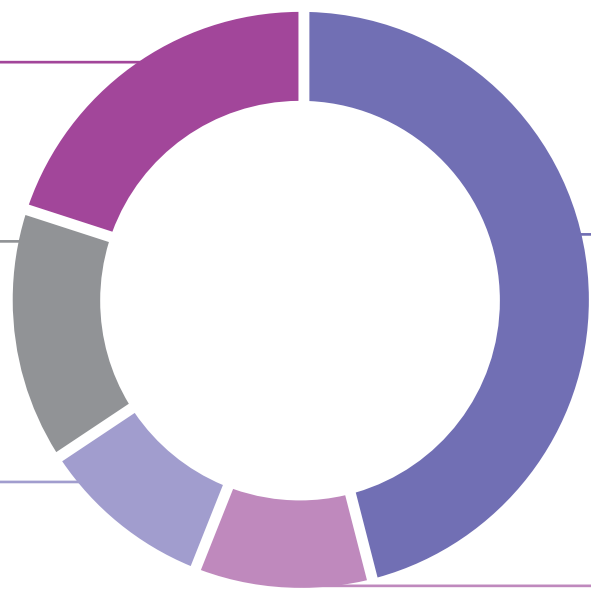
**60%** of mobile workers would like to print from their mobile devices.<sup>3</sup>

### Top reasons why workers do not print from a mobile device.<sup>2</sup>

**20%** do not know how to print from a mobile device.

**14%** feel mobile printing takes too much time.

**10%** gave other reasons for not mobile printing.



**46%** do not have access to a printer that supports mobile printing.

**10%** feel the pages are not formatted properly to produce usable prints.

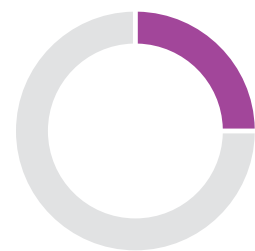


### Admins and managers are trying to get ahead of the mobile printing trend.

Mobile printing ranks last for already-deployed cloud solutions ... but **sixth as a future initiative.**<sup>4</sup>



**1/2** of IT professionals rank mobility as their top initiative.<sup>5</sup>



**25%** of companies are investigating mobile print solutions.<sup>3</sup>



**only 5%** of companies have actually deployed mobile printing.<sup>3</sup>



Xerox® Mobile Print is an app that makes mobile workers more productive anywhere at any time by enabling them to print from their mobile devices. See how you can make the most of the BYOD trend, bring greater innovation to your organization and make it easier for admins and managers to support your mobile workforce—visit [xerox.com/mobile](http://xerox.com/mobile) today.

1 <http://mashable.com/2011/08/09/mobile-workers-infographic/>  
2 InfoTrends, Mobile Knowledge Worker: Emerging Opportunities, March 2011  
3 Quocirca, The Mobile Print Enterprise, January 2012  
4 IDC, Xerox Mobile Print Briefing, September 2012  
5 InfoTrends, Is Printing from Mobile Devices Ready to Take-off? July 2012