

4 The Office

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Big Box Rebate Cards vs. Buying From Your Local Independent Dealer

As a consumer myself, I tend to look for the best price and generally try to avoid rebates. To me, it doesn't make much sense to pay more for something up front only to learn that the rebate card I receive is now going to have an expiration date and force me to buy something else again at a higher price so I can get another one three months from now.

In today's economy few people are interested in paying more for a product up front but at the same time are cleverly deceived by Rebate Cards. I'm not saying that the pricing you are currently paying for your office supplies is not competitive but let's face it when was the last time you compared that pricing to another supplier?

Let me be clear up the old myth that "Big Box Retailers" are providing the best pricing on office products? In fact, we have helped some customers save as much as 45% on their office supplies from those Big Box Retailers. I believe in offering the best price up front for what you need now, not next time you purchase something.

There are a few things people don't realize about some of the Big Box Retailers; in fact many of them may operate under different names to protect their customer base from competitors. For example, did you know that Staples also owns Quill? Did you know you may even find considerably different pricing on the same item from both Retailers?

To avoid clever Rebate Offers always shop your office supplies items with multiple vendors including Independent Dealers in your own neighborhood. Buying local can possibly save you money while at the same time having a positive impact on your community.

Buying Local

- Keeps more money in our community
- Contributes more to the local tax base
- Creates more jobs
- Ensures choices and fosters competition
- Provides more support to local charities and community causes
- Preserve what makes our community special

In closing, I would like to invite you into our online store to browse the nearly 40,000 office supply items we carry. We offer Free Next Day Delivery on all orders over \$50.00. You can create your own account by entering as Guest but you must pay by credit card upon check out. If you prefer Net 30 Day Terms, just give us a call and we'll be glad to set up your account.

Good Luck,

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